



net:telecom
communications solutions

net:lowcall – low-cost UK, mobile and international calls for your business

Why are all my phone calls cheaper?

Quite simply, net:telecom's technology will enable you to save money on every single call you make – including those that go outside of your own network. Calls are cheaper, a) because they are made via the internet and b) because net:telecom receives bulk discounts from tier one telephone network providers for all calls that pass through their network management centre. These discounts are passed on to you.

What is involved?

You do not have to make any changes whatsoever to your existing phone system - net:telecom will seamlessly attach its technology to your existing office telephone network. This will automatically route external calls securely via the internet through to the net:telecom management centre.

Do employees have to dial special codes?

No. You and your staff continue to use the telephone in exactly the same way as before. There is no difference in use or quality of the service and no staff training is required.

How low exactly is net:lowcall?

Currently, on average companies are paying **1.8p or more per minute** for land to land line calls. Using net:lowcall, the cost can fall to as low as **1.2p per minute**.

Land-line to mobile calls average around **16p per minute**, but with net:lowcall, this can be reduced to **11p per minute**.

Is my internet connection reliable enough for voice calls?

Yes, it is. Calls can even be made through a 56K modem connection. The net:telecom system monitors the quality of the connection and ensures that it is of a standard acceptable for business calls – clear, crisp and no delays.

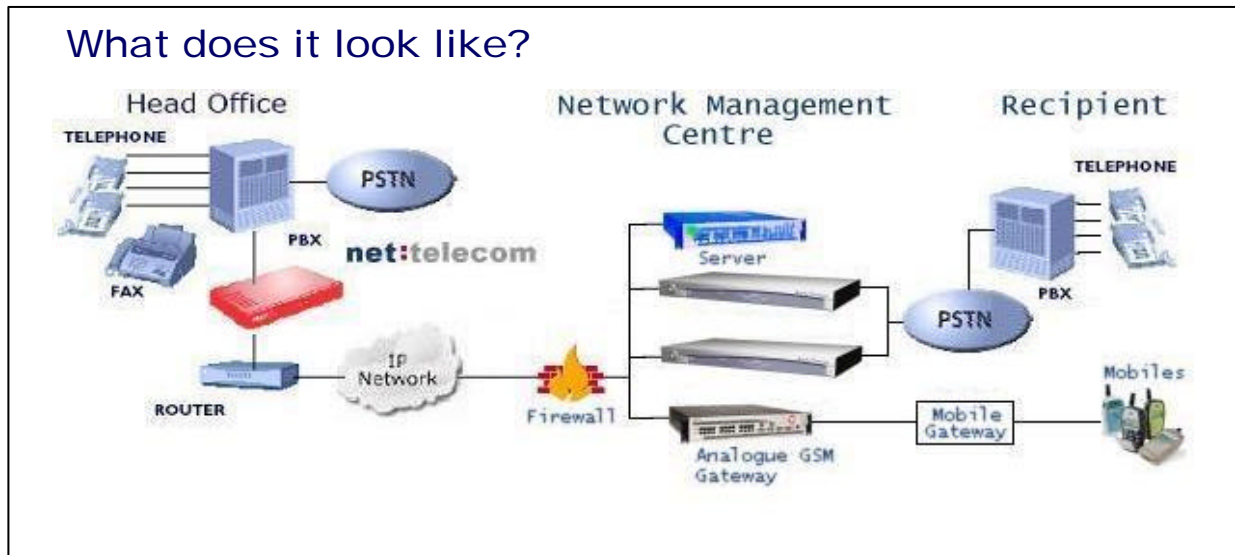
If for any reason the internet is down, or the call quality falls below a certain level, net:telecom automatically re-routes the call across your existing phone line. In practice, this happens in less than three calls in every hundred.

What about mobile or home workers?

No problem – they can make the same low cost calls using a lightweight plug-in device called net:connect. This simply plugs into the USB port of the mobile or home computer and into any analog phone. So there's no need to be remote – even if you are half way across the world!



What does it look like?



A typical net:lowcall set-up for low-cost fixed and mobile telephone calls. The only physical piece of hardware required is the net:telecom gateway, shown in red. This is installed by our own engineers and it enables all external calls to be routed to net: telecom's own Network Management Centre, then on to the recipient.

Examples of Cost Savings

A plant hire company with 24 sites throughout the UK saved £3,000 on a monthly telephone bill of £21,000 – **a saving of 14%**. By extending their net:lowcall service to include net:freecall (free inter-site voice calls) the company saved an additional £5,000 per month in year one, due to a ten month return on investment, and stands to save £8,000 per month in subsequent years. This represents **a 40% reduction** in call costs.

A UK retail chain with 350 sites was suffering from an annual telephone bill of some £250,000. After a 12 month return on investment they now save £50,000 on inter-site and external local, national and mobile calls – **a saving of 20%**.

VoIP: What's in a name?

VoIP stands for Voice over Internet Protocol and is the encoding of voice calls for transmission on an Internet link. Internet bandwidth in the UK costs much less than fixed line phone calls, so if you have an Internet link between offices why not use it for telephone calls and save money?

net:freecall – free inter-site calls

Multi-site companies can also take advantage of free calls between two sites that have net:telecom equipment installed. net:freecall is extremely economical and delivers a quicker return on investment.

For further information about net:lowcall and net:freecall, and to arrange your FREE business health check and / or your free trial offer, Call net:telecom today on 0870 872 and start reducing your phone bill now

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